



The next step in enterprise e-Learning



# trainingfox.

## OUTFOXING THE COMPETITION

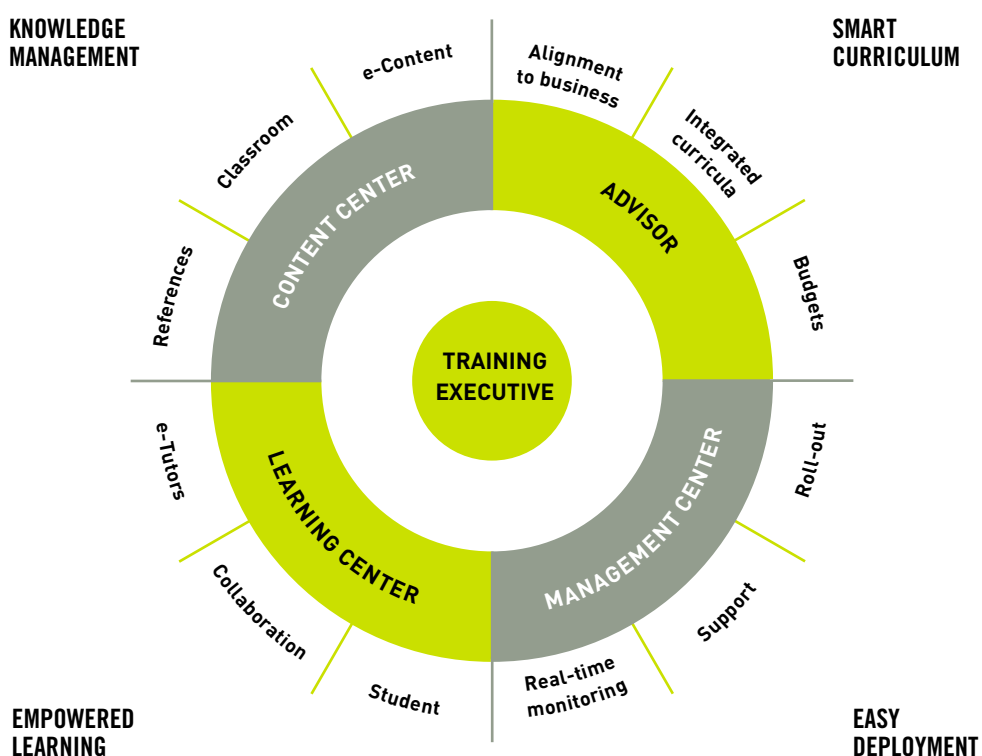
Enterprise training is moving out of the classroom and onto the Internet. One-third of corporate training is now online – up dramatically, and still growing strongly. But finding the optimal solution creates major challenges for human resource and training executives, who need to:

- obtain high up-front investment for an e-Learning system,
- develop curricula and purchase the courses from different suppliers,
- implement and support complex computer systems, and
- handle rapidly changing business demands.

In the past, these challenges have made it difficult to meet training objectives and delayed the implementation of critical strategic business initiatives.

Now, there is **trainingfox**, an easy, cost-effective way to manage all your e-Learning needs. We are a leader in using the new application service provider (ASP) model to provide a fully integrated e-Learning solution – which means a ready-to-deploy service with no investment in expensive hardware or software. Our e-Learning service offers immediate access to a broad range of courses over the Internet. We also provide training executives a full suite of applications that help them develop, configure and manage their training programs, including online procurement of courses. **This one-stop combination of services puts trainingfox at the cutting edge of enterprise e-Learning!**

## ASP MODEL



# GENUINE BENEFITS FOR YOUR ENTERPRISE

## Fast and easy deployment, no capital investment

trainingfox's service requires no capital investment for software and hardware procurement or installation. Training is immediately accessible through our Internet portal. You select what you need for a pre-determined price and duration. With our service performance agreement, there are no risks or hassles.

## Unlimited, scalable solutions

You can add users and content at any time as your needs evolve. The number of employees you can train or courses you can offer with our service is unlimited. Location is irrelevant as trainingfox is accessible anywhere via the Internet.

## Targeting and sourcing content

trainingfox is independent of content-providers. Our *Advisor* service helps you choose from all the content on the market and design smart curricula aligned with business objectives. Our *e-Assistant* answers curriculum queries, saving time and money.

## Single platform, real-time monitoring

With our platform, you can manage all learning activities, blending classroom instruction and e-Learning programs. The *Management Dashboard* helps monitor the progress of your learning program in real-time.

## Increased completion rates

trainingfox provides you with a range of collaborative and motivational tools that significantly reduce dropout rates. Our *e-Tutor*, *Virtual classrooms* and *Webcasts* guide and motivate individuals during their coursework. *Forums* and *Chats* allow colleagues taking the same course to exchange information and build a community. Learners are encouraged to complete the course and acquire new skills.



# trainingfox pioneers solutions for enterprise training

trainingfox is the next step in enterprise e-Learning. The company's revolutionary business approach, featuring an ASP model, vendor-neutral content and configurable services, make trainingfox the premium e-Learning service, accessible worldwide and scaleable to enterprise needs. This cutting edge, cost-effective solution is the work of a team with broad experience in enterprise training and Information Technology.

## The trainingfox management team

### **Shan Mahendren, President and Chief Executive Officer**

Shan was formerly Vice President and General Manager, Enterprise Services, for Global Knowledge Network and Worldwide Practice Director, Educational Services for Digital Consulting. With an M.Sc. in Information Systems and an MBA in International Management, Shan has also attended senior management development programs at INSEAD and IMD.

### **Ian Green, Chief Operating Officer**

Ian, whose career in public service, academia and industry has spanned four continents, was recently Chief of Staff Development at the United Nations in Geneva and Applications Training Manager for Digital Equipment in Europe. Ian has an M.A. in History and an M.A. in Education from universities in Australia and Canada. He also has professional qualifications in Human Resources Management from Swiss and American institutions.

### **Ludomir Lasocki, Chief Information Officer**

Ludomir was Director for Hampton Consultants in the U.K. in charge of training and technology support. Previously, he was Operations Director for Lightrock and Program Manager of Education Services for Digital Equipment. Ludomir holds a B.Sc. Hons. in Astrophysics as well as a diploma in Systems Analysis. He is a Fellow of the Royal Astronomical Society.

### **Pierre-Jean Pralong, Chief Technology Officer**

Pierre-Jean was Managing Director and a founding member of CARI, a software company dedicated to the development of Internet applications. Prior to this, Pierre-Jean was a project director and business manager for Digital Equipment in Switzerland. He holds an EPFZ Engineering Diploma complemented by an M.Sc. degree in Operations Research.

### **Jean-Marie Burgard, Vice President, Product Management**

For many years, Jean-Marie held senior management positions in training and operations at Global Knowledge Network and Digital Equipment. With a solid program and product management background, his main expertise is in business management and education consulting.

### **Rajesh Anneswamy, Chief Architect**

Rajesh formerly held the position of Product Manager, Enterprise Learning Infrastructure for Global Knowledge Network in the Asia Pacific region. Rajesh was responsible for designing and deploying a nationwide e-Learning solution for Singapore. Rajesh holds a B.E. degree in Computer Science and Engineering. He started his career as Educational Consultant for Digital Equipment.



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